



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION

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## NWRA ANNUAL CONFERENCE SEMINAR SCHEDULE SET

Pre-registration for the 2008 National Windshield Repair Association (NWRA) Annual Conference is now open and the seminar schedule has been finalized. The event will be held November 6-7 at the Mandalay Bay Convention Center in Las Vegas and is co-located with the International Autobody Congress and Exposition ([NACE](#)). The conference will contain two days of educational events, repair competitions, certification testing and a reception at Mandalay Bay Convention Center.

The 2008 NWRA Annual Conference is the association's most ambitious conference ever. NWRA will present its "Green" Paper and Clear Glass Initiative to attendees and the auto glass industry as a whole. The conference will contain informational sessions on Internet marketing and several industry panels designed to discuss important repair issues. The conference will also allow qualified attendees to become NWRA certified repair technicians for no additional cost.

"With the current economic situation, condition of the environment and state of the auto glass industry, repair has become premium service," said Paul Syfko, president of NWRA. "The NWRA Conference will outline to the industry that changes need to be made on all these fronts and the changes can begin by repairing every windshield that needs to be repaired."

Seminars to be presented at this year's conference include:

**NWRA Clean Glass Initiative** – NWRA board of directors will present the auto glass industry with its Clean Glass Initiative and Green Paper.

**Internet Marketing for the Repair Community** – Get ahead of the curve and make sure you are incorporating the latest Internet sales tactics to keep your business busy.

**Insurance Industry Panel** – This panel discussion will bring together several major insurance companies and third-party administrators to talk about how best to push clean ethical repair to our mutual customers and other important topics.

**Repair Industry Panel** – Industry suppliers and retailers will be present to discuss several issues surrounding the repair community and concerns that may be associated with these issues.

Also included in the conference's registration fee is NWRA repair certification and training, admission to the NACE Expo; the [Auto Glass Technician Olympics](#); and the [Walt Gorman Memorial Windshield Repair Olympics](#).

[CLICK HERE](#) for the full seminar program and to register for the 2008 NWRA Annual Conference. NWRA members may pre-register for \$150; non-members will be charged \$350. Pre-registration closes October 17.

[CLICK HERE](#) for more information regarding the NWRA.

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